



CHEOPS Vision & Strategy Document

Version August 28, 2017

Contents

Planning Pyramid

Vision Tetralogy of CHEOPS

Targets of CHEOPS

Goals per year

Year Policy

- Preface
- “Participate in Progress”
- Goals
- Board
- Division of Committees & Services

Planning Pyramid

Daily

Weekly

Per Quartile

Yearly

3-5 Years

Forever

Forever

Schedule

Actions

Goals

Targets

Why / Vivid Description

Core Values

Vision Tetralogy



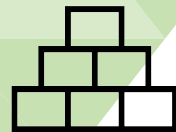
We offer all students of the Built Environment the opportunity to socially and professionally develop themselves by connecting them to the university, the working field and of course, to each other.

Vivid
Description

In 15 years, CHEOPS is known for her well educated, professional and social students, within the international built environment.



BHAG



- o Open to everyone
- o For students, by students
- o Work hard, play hard

Core
Values

Core
Qualities

- o Enthusiastic
- o Involved
- o Diverse
- o Enterprising



Core Values & Qualities

- o Open to everyone
- o For students, by students
- o Work hard, play hard
- o Enthusiastic
- o Involved
- o Diverse
- o Enterprising

- CHEOPS is open to all students; bachelor and master and active and non-active members. We are open for questions, tips feedback and improvement. The students of CHEOPS are open minded, open to experiencing new things and meeting people.
- Everthing CHEOPS does, is done for and organized by her students.
- Collaboration is a vital aspect of CHEOPS, both within and apart from the study. In addition, having fun and socializing is an important aspect that should go hand in hand with the serious matters.
- CHEOPS members are enthusiastic and they can enthuse, motivate and stimulate others.
- CHEOPS, as well as her members, is involved with her students, their education and with the Built Environment.
- CHEOPS is there for the Built Environment students of all different years and disciplines. CHEOPS has a wide range of sub-associations and committees that operate in different fields and offer a diverse program of social and professional activities, to hand students the opportunity to both specialize and broaden their view.
- CHEOPS members take initiative, are active and are not scared to try new things.

Targets

2014

2020

Target 1

- i. Clear and complete policy
- i. Clear information structure
- p. Regional network Built Environment
- c. Drinks attended by diverse public

2020

2023

2026

Target 2

- e. Clear and popular evaluation system
- p. Working CHEOPS Teacher Network
- c. All activities are well visited
- f. National news with prestige project(s)

Target 3

- i. Synergy CHEOPS and the sub-associations
- e. Known for good education and satisfied students
- p. National network Built Environment
- p. Big and effective alumni network

2026

2029

2032

Target 4

- i. The board only has a management task
- p. International network of study associations and universities within the Built Environment
- f. Event with international fame

BHAG

- a. Top 10 of built environment studies in the world
- b. International network Built Environment
- c. All students want to be part of CHEOPS and show that actively
- d. Yearly in the news with prestige projects

Targets - Explanation

Categories

The sub-targets are divided in 5 categories:

- c. Community
- e. Education
- f. Fame
- i. Internal
- p. Professional & Network

Fame (f)

Target 2:

- CHEOPS is in the national news with one or more amazing prestige project(s).

Target 4:

- CHEOPS organizes an event with international fame within the built environment

BHAG reached if:

- At least every year, CHEOPS is in the news with prestige projects.

Community (c)

Target 1:

- The CHEOPS drinks are visited by a diverse and big group of active students, non-active students and staff.

Target 2:

- Without effort, all CHEOPS activities are visited by at least 70% of the maximum capacity with a mixture of active and non-active members.

BHAG reached if:

- All built environment students want to take part in committees and activities of CHEOPS and are proud to show that they are a member.

Internal (i)

Target 1:

- CHEOPS has a clear policy and all CHEOPS bodies are aware of their role in this:

- Long term plan: vision and strategy document
 - Policy to secure continuity in finance, activities and contacts
- CHEOPS has a clear information keeping structure:
 - Archiving structure
 - Database for monitoring activities
 - Scripts and evaluations of all activities / bodies

Target 3:

- CHEOPS and the sub associations work together in an effective and efficient way. The structure is effective and known and appreciated by all students of the built environment.

BHAG reached if:

- The board of CHEOPS is only occupied with management tasks and not with practical things that committee members can also do. The structure is efficient and effective.

Education (e)

Target 2:

- The department and CHEOPS together have an evaluation system that works well and is known by all students. Students see the importance and a lot of them want to take part in the system.

Target 3:

- The Department of the Built Environment of the TU/e is widely known for its good education and satisfied students. Many students want to study here for the good education and great education supporting activities.

BHAG reached if:

- The education at our department is excellent and it is in the top 10 of built environment studies in the world.

Professional & Network (p)

Target 1:

- CHEOPS has a regional network of companies and educational institutions within the built environment.

Target 2:

- CHEOPS has a working CHEOPS Teacher Network:
 - Lots of teachers visit CHEOPS activities
 - Half of the CHEOPS activities are promoted/ supported by a course

Target 3:

- CHEOPS has a national network of companies and educational institutions within the built environment.
- CHEOPS has a big and effective alumni network where a lot of alumni take place in and with which CHEOPS cooperates a lot.

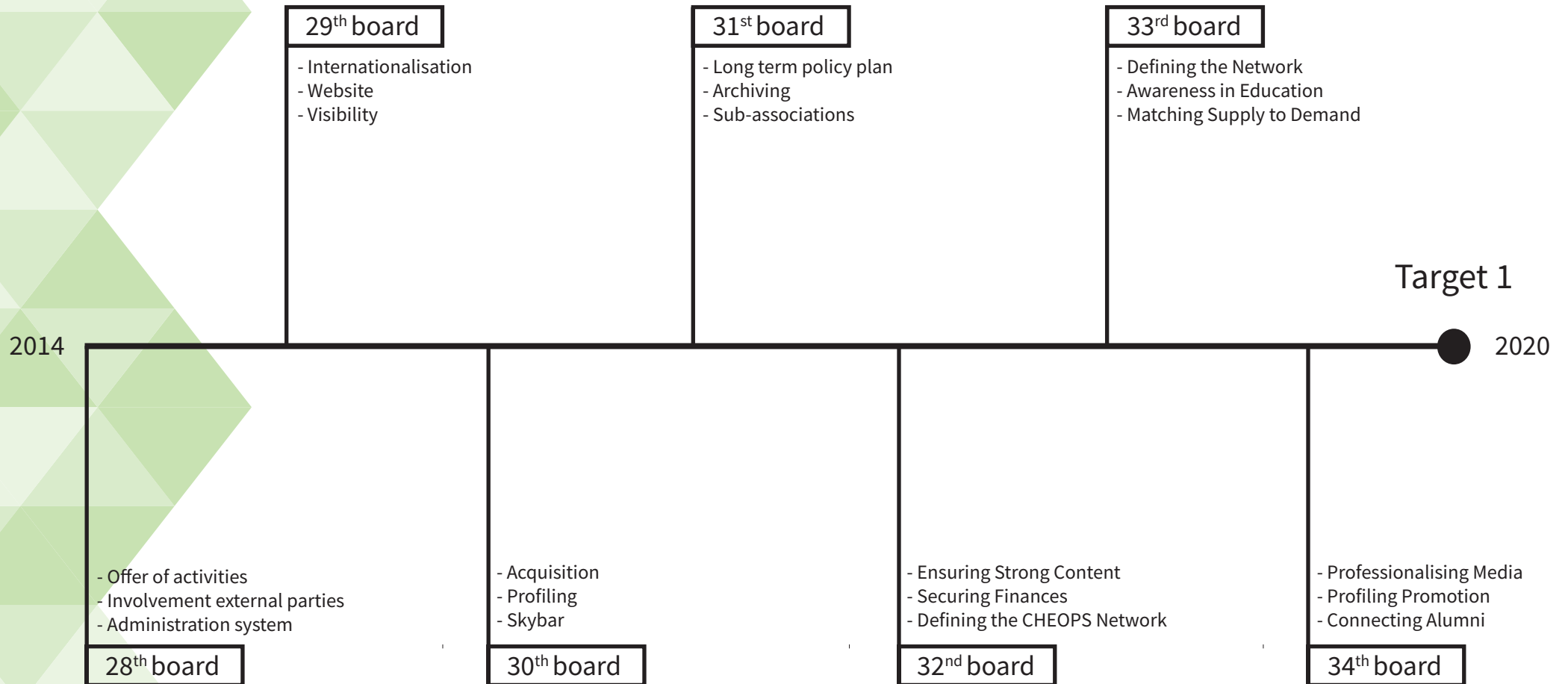
Target 4:

- CHEOPS is part of a working international network of study associations and universities within the built environment.

BHAG reached if:

- CHEOPS has an international network of companies and educational institutions within the built environment.

Goals



Note: the explanation of the initial goals, achievements, conclusions and reflections of the policy plan of every board is collected in the document 'History of goals and achievements CHEOPS' and needs to be updated by the board every year. Location: CHEOPS board workspace > board > policy plan > CHEOPS Vision & Strategy.