



Policy Plan 2021-2022

36th Board of CHEOPS

1. Preface

Dear reader,

This is the policy plan of the 36th board of CHEOPS, Study association of the Built Environment. This policy plan provides you with our ambitions on developing the association actively, in the form of a vision and important goals that we aim to reach the upcoming year.

For the last few months, we have been working on creating this policy plan and on all the preparations for the upcoming year. We could not have done this without the help of the Advisory Council and the 35th board of CHEOPS. Therefore we want to thank the members of both parties for giving us helpful and inspiring advice.

We will start the new year with a lot of energy and enthusiasm and we hope that you are as excited as we are. So enjoy reading our plan and hopefully see you soon at one of our activities or at the CHEOPS bridge.

Stan van Rijn
Emma Kaandorp
Yannick Fermin
Caitlin Aalders
Leonie Booij
Tristan Louw

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Professional Relations
Commissioner of Public Relations

On behalf of,

The 36th board of CHEOPS, Study association of the Built Environment,
Eindhoven 02-09-2021



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3. Introduction

This document is the policy plan of the 36th board of CHEOPS in the academic year 2021-2022. In this plan, an elaborate description of the yearly goals of the study association is given, accompanied by the ideas and means to realise these goals. The policy plan is a supporting document that provides the board and the members of CHEOPS with a clear insight into what the goals are for this year. In the academic year 2016-2017, a long-term policy plan has been created by the 31st board, with the help of the members of CHEOPS. The CHEOPS Vision and Strategy Document describes the goals for the association stretching over multiple years. This document provides the basis for the policy plan for every CHEOPS board and is therefore included in this document. Every board has a different vision for their year and will work on their yearly goals in their own way. In order to get more insight, it is advised to read the document before laying eyes on the policy plan of the 36th board.

The vision of the 36th board is “Rebuilding Bridges”, which is defined in the fourth chapter. In order to realise this vision, the following policy plans have been set up: “Improving Accessibility”, “Reaching out to Seniors Students”, and “Realizing the Alumni Network”. The goals are set up with the decreasing influence of the pandemic in mind, however there is still some uncertainty about the circumstances during the whole year. The 36th board believes a lot can still be done if the influence of the pandemic increases again. The goals are elaborated in the fifth chapter. This document will also include an introduction of the board and a division of tasks and committees.

4. Vision | Rebuilding Bridges

Throughout her history, CHEOPS has had the core values of being diverse, enterprising and open to everyone. However, after one and a half years of the COVID-19 pandemic, the long-term targets of diversifying and expanding the community, improving the collaboration with sub-associations, and piloting an alumni network have become even more important to achieve. This was harder to achieve last year due to the restrictions imposed by the pandemic.

With the vision 'Rebuilding Bridges', the 36th board will focus on rebuilding and maintaining the connections between CHEOPS and all Built Environment students, her sub-associations and current and future alumni. These goals are necessary for achieving long-term policy targets.

The vision 'Rebuilding Bridges' will result in a stable network of sustainable connections which will benefit CHEOPS and her members for years to come. 'Improving Accessibility' aims to make CHEOPS more accessible and inclusive for all future and current members. This includes a better mix of students from the Netherlands and other backgrounds, as well as connecting with students that missed CHEOPS because of the COVID-19 measures. With 'Reaching out to Senior Students' the connection between CHEOPS and her sub-associations will be discussed. It will also (re)connect the master's students and other students that seek more in-depth activities at CHEOPS. 'Realising the Alumni Network' aims to realise the Built Environment Alumni Network, which creates and maintains a strong connection between CHEOPS and alumni.

5. Goals

5.1 Improving Accessibility

It is important for a study association that all students of the relevant study feel welcomed and involved. By improving the accessibility of CHEOPS this goal can be achieved. Because accessibility is a vague term, the approach to this point is divided into two parts: improving internal visibility and creating a comfortable environment.

In the academic year 2020-2021, the overall feeling of CHEOPS being an accessible association was harder to evoke on the students mainly due to the COVID-19 restrictions. This resulted in less connection with CHEOPS under all students. The first-year students did not receive the same first impression of the study association as previous years got. This raised the threshold to join committees as an active member or solely to attend activities as a participating member. The one and a half years of online activities, among possible other reasons, have also resulted in less involvement among the second- and third-year students. The case of master students and older bachelor students being equally important is not discussed in this policy point and has been assigned its own point described further on in this document.

Among these groups of students described above there is a sub-group of students, the international students, who are even less involved with CHEOPS. Next to COVID-19 increasing the threshold to join the study association, the language barrier for example, also reduces the attractiveness to participate in committees and activities. By tackling this, the 36th board strives to create a comfortable environment for all students of our department.

With improving the internal visibility, the 36th board means to make CHEOPS, her activities and her committees more recognisable and attractive for all students of the Built Environment. Furthermore, the 36th board will also put time in making itself visible to all the students as to increase their tendency to approach a board member, get involved with CHEOPS by joining a committee or activity and to visit the CHEOPS bridge.

One critical moment to make CHEOPS more visible and recognisable is during the introduction week and the first few weeks of the academic year. That is why the 36th board will for example, produce introductory posters of the board before the start of the upcoming academic year. Another solution to work on over the course of the year, could be to make an after movie of activities and committees. This can be used for promotional purposes for the coming years.

Accessibility is also about creating a comfortable environment. This means to ensure that CHEOPS is attractive for all Built Environment students and that they feel comfortable to join activities and committees or go to the CHEOPS bridge.

One of the solutions is organizing some additional bonding activities to bring students of different years and backgrounds together. An example for this could be a food and culture market. It is important to also spend extra care to the 'normal' activities and try to imply bonding aspects where possible. Another action the board wants to pursue is the making of a behavioural protocol, a set of rules to improve the accessibility of the board. For clarity, this protocol will only be mandatory for the 36th board to follow. Rules could be for example to always greet all people passing by the CHEOPS bridge, or to switch language whenever an international student is in the room/call. Finally, the minutes and agendas will be written in English for first year committees. A further plan will be made to further implement this in later years.

5.2 Reaching out to Senior Students

Over the course of the last couple of years students who already made their choice of discipline while they are still in their bachelors and master students, from here on referred to as senior students, became less involved with CHEOPS. This trend needs to be taken seriously since CHEOPS is an association for all students of our department, including senior students. Partially, this has been caused by CHEOPS not always meeting the demand of this group. The other causes still need to be researched by the 36th board. Besides that, the 36th board wants to look into the opportunities and goals CHEOPS can achieve by connecting more with the sub-associations. This policy point can therefore be divided into these two parts, but both are essential to create and maintain a strong connection with the senior students.

Since senior students already made their choice of discipline, they are most likely interested in more in-depth learning activities and projects of a larger scale. Therefore, offering more in-depth activities, cases and large-scale projects is needed. One example is the realization of a multidisciplinary symposium involving different disciplines and possibly collaborating with the sub-associations. The 36th board hopes that this will stimulate senior students to become active (again) and/or to join more activities of CHEOPS. The involvement of senior students is important for two reasons; firstly, because their involvement will facilitate connections between different years of the department. Secondly, because senior students' knowledge and experience is needed in committees.

The 36th board wants to reconsider the selection procedure of activities and committees. In addition to the above-mentioned reasons, the aftermath of the COVID-19 restrictions increases the importance of this. In the current draw system, students who have never joined committees and/or activities have an advantage over those who have joined. Due to the cancellation of many activities in the past two academic years, it is expected that the enthusiasm for activities, especially leisure and travel, will increase the coming year. Upcoming first-, second- and third-year students, who have missed a significant number of activities, will therefore

have an advantage here. This makes it more difficult for seniors to participate in activities and committees, while at the same time a better mix between students from different years is desired.

CHEOPS is the main association of the Built Environment department. The sub-associations are the specialised associations connected to the disciplines of the masters. Currently, the relation between CHEOPS and her sub-associations is not entirely clear. The 36th board wants to (re)gain clarity about these relations and seek for opportunities and goals together. This can be done by connecting with the boards of the sub-associations by for example planning meetings and joining activities. The 36th board believes personal contact is very important in this process. Besides this, the 36th board wants to see if collaboration and knowledge sharing can stimulate to achieve goals of all associations. An example of this is the earlier mentioned multidisciplinary symposium. At the end of the year, the 36th board wants to formulate an advice for the 37th board on how to proceed with connecting to the sub-associations.

5.3 Realising the Alumni Network

Next to improving the connection of current Built Environment students it is also of great importance to keep this connection with the students after their graduation. Therefore, one of the policy points the 36th board wants to execute is to realise the Built Environment Alumni Network, hereafter mentioned as BEAN. The 34th board of CHEOPS also had this as one of their policy points, but due to the COVID-19 pandemic, it is not finalised yet. The 36th board thinks that an alumni network brings much value to both the association and alumni, therefore it is taken into this policy plan. In CHEOPS's long-term policy plan a big and effective alumni network is one of the targets for 2026. This policy point will contribute greatly towards reaching this target.

At this moment there are a lot of documents made by the two previous CHEOPS boards. These include a roadmap, contact information of alumni and a setup for the first activity. Using this information, the 36th board will setup an alumni network and organise its first activities. These will be based on the recommendations and the knowledge of the previous boards and its own.

Firstly, a planning is made before the start of the academic year. This planning will give an overview of the action points the 36th board needs to take in order to realise its plans. Some of these action points can be found in the roadmap, which was made as part of the policy plan of the 34th board. In this roadmap, the action points necessary for the realization of BEAN are described. These action points consist of kickstarting BEAN by organizing a first activity in the first semester, setting up a foundation for BEAN and realizing its first board, organizing a second activity in the second semester and finally writing a roadmap for the years to come.

Next to this, the 36th board also came up with some ideas which can be executed the upcoming year. These will also be added to the above-mentioned planning. One of these ideas is to look into the possibilities of creating an online platform, where students and alumni can meet for mentoring, and which can be used as an update platform for BEAN. In the first weeks of the academic year the 36th board will look into whether creating a website is achievable or not. Furthermore, the

BEAN network can work closely together with CHEOPS for symposia or lunch lectures. This will be helpful in searching for public speakers during these activities.

In order to ensure the BEAN network will be perdurable and keeps improving after coming academic year we will take some further actions and do some more research. Firstly, a long-term planning will be made for the coming years showing goals which should be achieved to keep the network growing. Also, an advisory council should be set up, which can advise the 36th board and the coming boards in their plans and actions. Members of this council will for example come from CHEOPS, the department or some alumni. Lastly, a committee will be set up which will help in realising the alumni network and organising its activities.

6. Board

6.1 Chairman

Name Stan van Rijn
Date of Birth 09-08-2001
Place of Birth Katwijk



‘The Chairman is responsible for keeping an overview of everything that happens within the association. The Chairman keeps track of the agenda of the board and on the policy progress of the association. Moreover, the Chairman is responsible for initiating and leading the board meetings and the General Members Meetings. The Chairman should also be able to support and help board members. Finally, the Chairman should represent the board and act as the representative of the association to external parties.’

A board year has been something that has interested me for a long time, but I didn't know in which position I initially saw myself. When dividing the positions among the 6 candidate board members, I soon found out that my interests in the positions are almost the same. That's what I think is important about being a chairman; that they are willing to commit themselves to a variety of tasks. That is exactly what makes me excited to become the chairman of the 36th board of CHEOPS.

I was born in Katwijk and growing up in a fairly urban area, I have always been interested in the built environment. It was exciting to move to the other side of the country. Fortunately, CHEOPS has offered me a nice place from day one; I have learned a lot in committees and she has given me a nice balance between leisure and educational activities. And therefore, I am very eager to commit myself to CHEOPS and all her members coming year.

6.2 Secretary / Vice-Chairman

Name Emma Kaandorp
Date of Birth 23-09-2001
Place of Birth Tilburg



‘The Secretary/Vice-Chairman is the right hand of the Chairman within the board. The Secretary/Vice-Chairman takes care of the minutes of the board meetings and General Members Meetings, of the incoming and outgoing post and is responsible for the members administration. Besides this, the Secretary/Vice-Chairman coordinates the publicity within the association.’

Since one of the tasks of the Secretary/Vice-chairman is the promotion of activities, but also to be the main contact point of the association, you know very well what is going on within the association. Because of this you are often the one that can help your fellow board members. This is one of the main reasons the role is so attractive to me.

Already since one of the first years of high school I knew I wanted to become an architect. I also looked at some other universities where architecture was taught, but the decision to go to Eindhoven was pretty easy. I already became an active member in the beginning of my first year, and I have participated in multiple committees ever since. Through CHEOPS I got to know most of my friends and it gave me a perfect opportunity to develop myself. In the upcoming year I hope I can give others the opportunities CHEOPS created for me.

6.3 Treasurer

Name Yannick Fermin
Date of Birth 09-12-2000
Place of Birth Utrecht



‘The treasurer is responsible for the financial affairs of the association and monitors and checks the finances of committees, sub associations (and podia). Next to that, the Treasurer gives the General Members Meeting insight in the financial situation of CHEOPS.’

From the start of my ‘becoming a board’ process I had a clear interest in the functions related to the financial part of being a board. With this function I can develop the skills I will need in my further career the most, namely being more structured in a team and increasing my financial knowledge, thus giving me a lot of motivation and enthusiasm.

I was born in Utrecht and have lived there ever since. I decided quickly that the Built Environment was the study that I would like the most. I have been interested in buildings and their production process for a long time as well as the layout and structure of cities. By joining committees at CHEOPS, I also could enjoy the fun side of my student time, which due to the pandemic was hard to achieve. I started with joining the BID (Built Environment Introduction Days) committee and afterwards joined the Plugged and Almanac committee. I am already looking forward to having as much fun with my fellow board members as I have had in the committees.

6.4 Commissioner of Education

Name Caitlin Aalders
Date of Birth 03-06-2001
Place of Birth Dirksland



‘The Commissioner of Education (CO) regulates everything within the association that has something to do with education. The CO supervises education consultations and represents the students of the department of the Built Environment in meetings within the department and university. The CO also follows the current state of affairs in the field of education and communicates this to the students.’

An important aspect to my function is talking to people. A great deal of this is ensured through the many meetings with the department and university. This will help me improve my professional skills. The other part of it, which I am looking very much forward to, is with talking to fellow students, and helping them in any possible way I can. From this I can learn how to best represent and defend their opinions in meetings.

I was born in the Netherlands but grew up in France and Norway, where my parents still live. After 16 years abroad, I thought it was time to finally discover the country I come from. At school I always enjoyed drawing and physics, which is why I decided to study ‘Bouwkunde’. Starting from my first year I joined the Orientation committee, the Lustrum Challenge committee and the Introduction committee, and during my second year I was chairman of the Magazine committee. Through all these committees I met many of my friends and had the chance to meet people from older years.

6.5 Commissioner of Professional Relations

Name Leonie Booij
Date of Birth 06-05-2001
Place of Birth Helmond



‘The Commissioner of Professional Relations (CVR) is responsible for maintaining and improving the network of course related contacts of CHEOPS. The CVR also coordinates and guides the course related contacts of the different committees of CHEOPS and follows the state of affairs in the field of course related activities to monitor the quality of these activities. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

Since my first year of the Built Environment I loved organizing activities and being involved with CHEOPS. When the opportunity came up to become a board member I decided to participate in the candidate process. During that process I became more and more enthusiastic and now I can proudly say that I will be the new commissioner of professional relations of CHEOPS. The function seemed interesting to me from the start, since it fitted my interests and creativity. As the next commissioner of professional relations for CHEOPS I hope to organize educational and fun activities for all members of CHEOPS.

I was born and raised in Helmond, in beautiful Brabant. In the first year of high school, I was 13 years old, an architect gave a presentation to my class. Before this presentation I was never thinking about the Built Environment, and after I actually disliked it. So for most of my teen years I was never interested in anything that had to do with buildings, only based on that one presentation. However, in my last year when I was looking for a Bachelor programme I came across BE. In some surprised way it really fitted my overall interests and I liked to aspect of creativity. For me it just clicked and felt right from the first day, which was funny after all those years of thinking I would never go in this direction.

6.6 Commissioner of Public Relations

Name Tristan Louw
Date of Birth 15-11-2001
Place of Birth Utrecht



‘The Commissioner of Public Relations (CPR) is responsible for the maintenance and improvement of contacts with companies, institutions and media, regarding acquisition of sponsorships and publicity. The CPR is also responsible for the coordination of acquisition and media contacts of committees. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

From the moment it became clear that I would become part of the 36th board of CHEOPS, the role of CPR was the one that attracted me the most. I am looking forward to fulfill this role in the next academic year and maintain the valuable relationships with our partners. Since I will be the representative of the association towards the professional world, I will try hard to do this in the best manner.

I was born and raised in the city of Utrecht. Ever since the first grade of high school I wanted to become an architect. When I was orientating possible bachelors I could study, ‘bouwkunde’ kept being my number one. When I started studying here, my interest shifted to structural design. Coming to this university, I did not join CHEOPS immediately. In my second year of studying I decided to join the Contest Committee. I became more involved within the association and really enjoyed it. I got to know many great people and felt at my place.

7. Division of Committees and Services

Stan van Rijn
Emma Kaandorp
Yannick Fermin
Caitlin Aalders
Leonie Booij
Tristan Louw

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Professional Relations
Commissioner of Public Relations

Board Transmission Committee (BTC)

Floor de Jonge
Romy Groen
Job Jansen
Quirine Heijnen
Tom Bormans
Janus Blom

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Professional Relations
Commissioner of Public Relations

Advisory Council (AC) - Stan van Rijn

Dennis Andreoli (Chairman AC)
Romee den Boer
Amy Hendriks
Anne Offermans
Niels Dusseldorp
Gijsbert Ebbers
Britt van de Laar
Nienke Luijten

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Public Relations
Commissioner of Public Relations
Commissioner of Education
Commissioner of Professional Relations

Audit - Yannick Fermin

Amy Hendriks
Stijn Aernouts
Koen Verspaj
Job Jansen
Thom Bindels

Treasurer
Treasurer
Treasurer
Treasurer
Member

Other Councils

Stan van Rijn
Emma Kaandorp
Caitlin Aalders
Caitlin Aalders
Caitlin Aalders
Caitlin Aalders
Caitlin Aalders

Federation of Study Associations Eindhoven
Federation of Study Associations Eindhoven
Program Committee
Student Advisory Council
Joint Program Committee
Monitoring Group Bachelor College
Monitoring Group Master

35th

35th

35th

35th

35th

35th

Course Related Committees

Leonie Booij
Stan van Rijn
Yannick Fermin
Tristan Louw
Leonie Booij
Emma Kaandorp
Tristan Louw

Activity Committee
Magazine Committee
Symposium Committee
Small Trip Committee
Large Trip Committee
Contest Committee
Orientation Committee

33rd

32nd

32nd

32nd

33rd

34rd

34rd

34rd

Educational Committees

Caitlin Aalders
Caitlin Aalders
Caitlin Aalders

Propaedeutic Council
Bachelor Council
Master Council

Leisure Committees

Caitlin Aalders
Yannick Fermin
Emma Kaandorp
Stan van Rijn
Emma Kaandorp

Faculty Party Committee
SkyBar!Underground Committee
Plugged Festival Committee
Introduction Week Committee
Introduction Camp Committee

32st

33nd

34rd

35th

Facilitary Committees

Yannick Fermin
Emma Kaandorp
Tristan Louw

Do It Yourself Committee
Promotion Committee
Media Committee

Lustrum Committees

Leonie Booij
Stan van Rijn

Lustrum Gala Committee
Lustrum Party Committee

Services

Caitlin Aalders
Yannick Fermin
Tristan Louw

Booksale
Exploitation mobile beertap and SkyBar!Underground
Career Resources

8. Changes Compared to Last Year

8.1 Committee Approach

Last academic year the structure of some committees had to change due to COVID-19. However, now it seems that the pandemic's influence is decreasing for the academic year 2021-2022. This means that the structures of the committees will change once again. Furthermore, unpopular committees will be revised in order to increase the attractiveness.

Symposium committee

Previously: Lecture and debate

Because the lecture and debate committee has not always been as popular as hoped there will be a rebranding as well as a change of activities organised by this committee. The committee will organise a big symposium every year. The name of the committee changed as well. It makes it clearer what the committee does, and it becomes more attractive to join the committee.

Faculty party committee

Previously: Leisure committee

Last year it was not possible to organize parties due to the pandemic. However, it is likely that the faculty parties are going to be organised again this year. Therefore, the committee will take on its former name to make clear what its main goal is.

Orientation Committee and Activity Committee

Previously: Activity committee

Last year the BAU excursions were assigned to the activity committee, in relation to the pandemic not allowing many activities to take place. In the upcoming year however, it is expected that many more activities may take place increasing the workload of the activity committee, therefore calling the need of re-establishing the orientation committee. Next to this, the orientation committee will be in charge of organising another event in the second semester. This second activity has the goal of orientating first year students on bachelor courses.



Appendix A

9. CHEOPS Vision & Strategy Document

Version September 2, 2020

Contents

Planning Pyramid
Vision Tetralogy of CHEOPS
Targets of CHEOPS
Goals per year
Year Policy

Planning Pyramid

Daily

Weekly

Per Quartile

Yearly

3-5 Years

Forever

Forever

Schedule

Actions

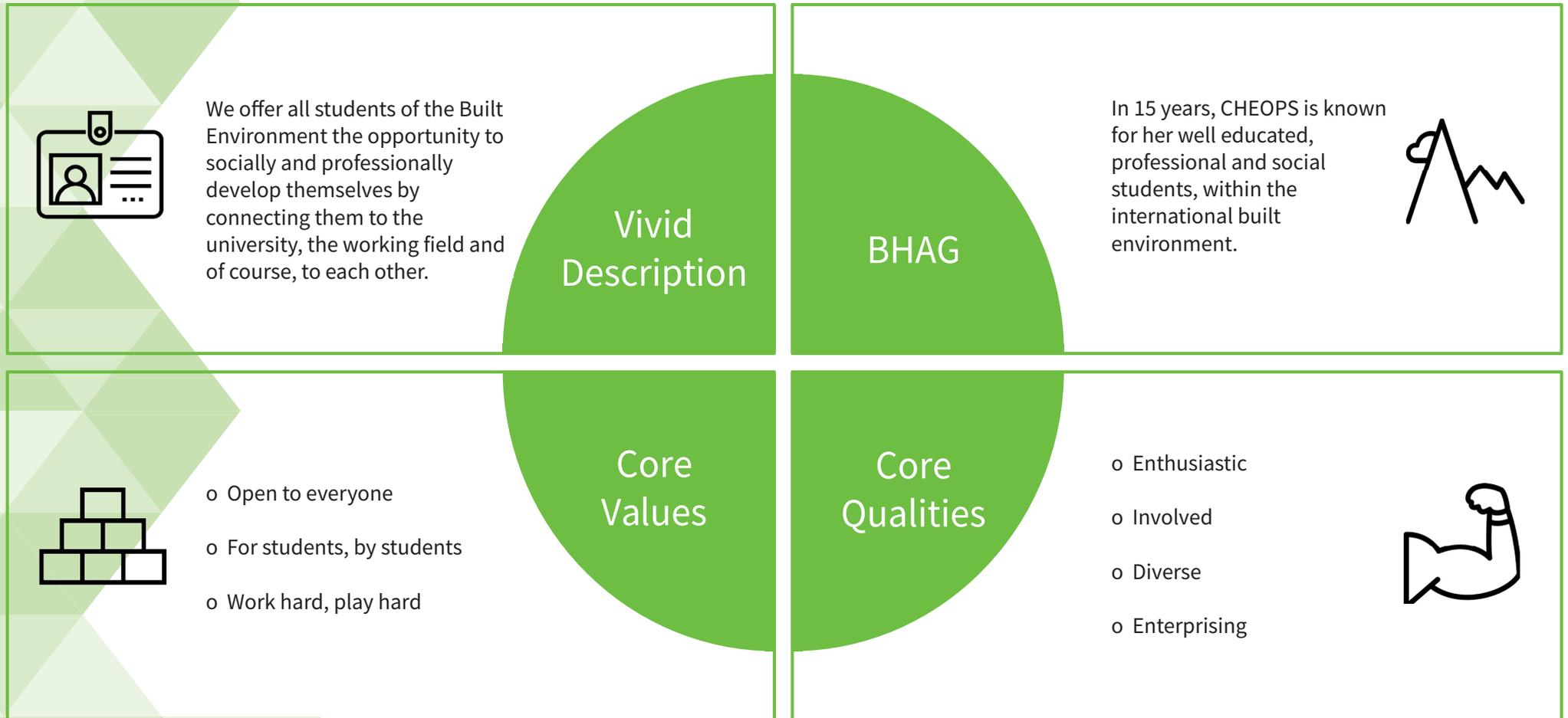
Goals

Targets

Why / Vivid Description

Core Values

Vision Tetralogy



Core Values & Qualities

- o Open to everyone
- o For students, by students
- o Work hard, play hard
- o Enthusiastic
- o Involved
- o Diverse
- o Enterprising

- CHEOPS is open to all students; bachelor and master and active and non-active members. We are open for questions, tips feedback and improvement. The students of CHEOPS are open minded, open to experiencing new things and meeting people.
- Everthing CHEOPS does, is done for and organized by her students.
- Collaboration is a vital aspect of CHEOPS, both within and apart from the study. In addition, having fun and socializing is an important aspect that should go hand in hand with the serious matters.
- CHEOPS members are enthusiastic and they can enthuse, motivate and stimulate others.
- CHEOPS, as well as her members, is involved with her students, their education and with the Built Environment.
- CHEOPS is there for the Built Environment students of all different years and disciplines. CHEOPS has a wide range of sub-associations and committees that operate in different fields and offer a diverse program of social and professional activities, to hand students the opportunity to both specialize and broaden their view.
- CHEOPS members take initiative, are active and are not scared to try new things.

Targets

2014 2020

Target 1

- i. Clear and complete policy
- i. Clear information structure
- p. Regional network Built Environment
- c. Drinks attended by diverse public

2020 2026

Target 2

- e. Clear and popular evaluation system
- p. Working CHEOPS Teacher Network
- c. All activities are well visited
- f. National news with prestige project(s)

Target 3

- i. Synergy CHEOPS and the sub-associations
- e. Known for good education and satisfied students
- p. National network Built Environment
- p. Big and effective alumni network

2026 2032

Target 4

- i. The board only has a management task
- p. International network of study associations and universities within the Built Environment
- f. Event with international fame

BHAG

- a. Top 10 of built environment studies in the world
- b. International network Built Environment
- c. All students want to be part of CHEOPS and show that actively
- d. Yearly in the news with prestige projects

Targets - Explanation

Categories

The sub-targets are divided in 5 categories:

- c. Community
- e. Education
- f. Fame
- i. Internal
- p. Professional & Network

Fame (f)

Target 2:

- CHEOPS is in the national news with one or more amazing prestige project(s).

Target 4:

- CHEOPS organizes an event with international fame within the built environment

BHAG reached if:

- At least every year, CHEOPS is in the news with prestige projects.

Community (c)

Target 1:

- The CHEOPS drinks are visited by a diverse and big group of active students, non-active students and staff.

Target 2:

- Without effort, all CHEOPS activities are visited by at least 70% of the maximum capacity with a mixture of active and non-active members.

BHAG reached if:

- All built environment students want to take part in committees and activities of CHEOPS and are proud to show that they are a member.

Internal (i)

Target 1:

- CHEOPS has a clear policy and all CHEOPS bodies are aware of their role in this:

- Long term plan: vision and strategy document
- Policy to secure continuity in finance, activities and contacts
- CHEOPS has a clear information keeping structure:
 - Archiving structure
 - Database for monitoring activities
 - Scripts and evaluations of all activities / bodies

Target 3:

- CHEOPS and the sub associations work together in an effective and efficient way. The structure is effective and known and appreciated by all students of the built environment.

BHAG reached if:

- The board of CHEOPS is only occupied with management tasks and not with practical things that committee members can also do. The structure is efficient and effective.

Education (e)

Target 2:

- The department and CHEOPS together have an evaluation system that works well and is known by all students. Students see the importance and a lot of them want to take part in the system.

Target 3:

- The Department of the Built Environment of the TU/e is widely known for its good education and satisfied students. Many students want to study here for the good education and great education supporting activities.

BHAG reached if:

- The education at our department is excellent and it is in the top 10 of built environment studies in the world.

Professional & Network (p)

Target 1:

- CHEOPS has a regional network of companies and educational institutions within the built environment.

Target 2:

- CHEOPS has a working CHEOPS Teacher Network:
 - Lots of teachers visit CHEOPS activities
 - Half of the CHEOPS activities are promoted/ supported by a course

Target 3:

- CHEOPS has a national network of companies and educational institutions within the built environment.
- CHEOPS has a big and effective alumni network where a lot of alumni take place in and with which CHEOPS cooperates a lot.

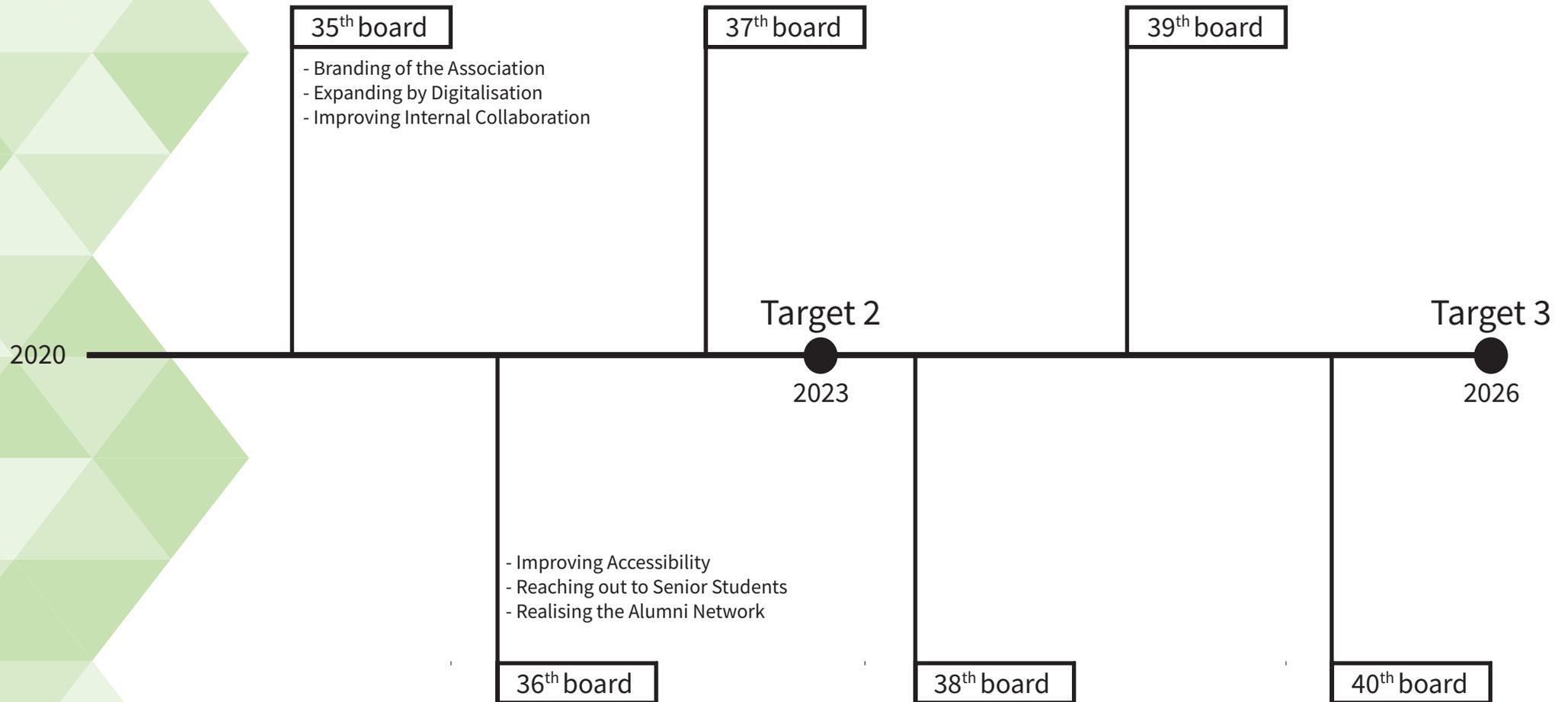
Target 4:

- CHEOPS is part of a working international network of study associations and universities within the built environment.

BHAG reached if:

- CHEOPS has an international network of companies and educational institutions within the built environment.

Goals



Note: the explanation of the initial goals, achievements, conclusions and reflections of the policy plan of every board is collected in the document 'History of goals and achievements CHEOPS' and needs to be updated by the board every year. Location: CHEOPS board workspace > board > policy plan > CHEOPS Vision & Strategy.

Year Policy

36th board

Goal 1: Improving Accessibility

It is very important for a study association that all students of the relevant study are welcomed and feel involved. This feeling is harder to evoke on the students, especially due to the COVID-19 restrictions from the last years. For that reason, the visibility of the CHEOPS' board and what she offers will be improved. These improvements will result in a lower threshold for students to join activities or committees. This will be worked on by ensuring that the environment at CHEOPS is comfortable for all students.

Goal 2: Reaching out to Senior Students

Less seniors have become or are involved in CHEOPS during the last couple of years. One of the causes is the lack of in-depth activities organized by CHEOPS. Therefore, one part of the goal is to organize more in-depth activities. The other causes will be researched. The selection procedure will also be reconsidered to make it fair for all students. Besides this, CHEOPS wants to regain contact with the sub-associations and seek for opportunities to reach the seniors. At the end of the year, the 37th board will be advised on how to go further with this.

Goal 3: Realising the Alumni Network

One of the targets on the long-term policy plan of CHEOPS is having a big and effective alumni network. This network will help students orientate in the professional world and it will enhance knowledge transfer between alumni and students. Action points made up by previous boards will be executed in order to realise the network. Activities will be organised and a foundation will be set up for the network. Also, a website will be made. This online platform will enhance the effectiveness of the network.